

## ABSTRACT OF THE INVENTION

1 A security article includes a light transmissive substrate having a first surface and an  
2 opposing second surface, with the first surface having an optical interference pattern such as  
3 a holographic image pattern or an optical diffraction pattern thereon. A color shifting optical  
4 coating is formed on the substrate such as on the interference pattern or on the opposing  
5 second surface of the substrate, with the optical coating providing an observable color shift  
6 as the angle of incident light or viewing angle changes. Various processes can be utilized to  
7 form the security article, such as vacuum coating processes, lamination, laser scribing, and  
8 laser imaging. The security article can be affixed to a variety of objects through various  
9 attachment mechanisms, such as pressure sensitive adhesives or hot stamping processes, to  
10 provide for enhanced security measures such as anticounterfeiting.  
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